

DAVID LEVINSON

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portfolio: levsites.com

RESUME

PROFILE

Creative UX problem solver and designer with solid background in all facets of web design and development.

EXPERIENCE

UX Designer, Millennium Health. San Diego, CA April 2017 to Present

- UX Design for customer-facing and internal administration app
- Creation of detailed interactive prototypes in Invision and Axure
- Creation of internal system design website
- User interviews and testing
- Design cleanup and optimization in Angular Material using Typescript, SASS and HTML
- UX design for upgrades to legacy applications
- UX Design in Sketch, Axure, Illustrator and Photoshop for future phases of applications
- Creation of icon type library
- Html email templates
- Story creation in Jira and Aha! in Agile Scrum environment

Web Developer/UX Designer, Breg, Inc. Carlsbad, CA August 2011-February 2017

- UX Design for all websites and apps
- Conducted user research and testing for websites and apps
- Creation of branding standards guide
- Co-creator, UX Design and architect of sales extranet.
- Programming and UX design of corporate websites in Drupal, PHP, CSS, Javascript, JQuery, Apache and MySQL
- Managed corporate website makeover and implementation in Drupal
- UX design/testing of iPhone and iPad apps
- Designed and assisted with implementation of breg e-commerce site
- Design, programming and implementation of several microsites

- Design and development of corporate blogs
- SEO for all corporate websites
- Html email templates and campaigns
- Creation of corporate sites for Facebook and Youtube
- Creation of product photo site for outside vendors and distributors
- Server/domain management of ten corporate sites

Web Developer/Designer, TaylorMade-adidas Golf Carlsbad, CA August 2010-2011

- Programming and design of corporate websites in ASP, CSS, Javascript, JQuery
- Day to day maintenance of several corporate websites, including tayloromadegolf.com, adidasgolf.com, and ashworthgolf.com
- Facebook contests/updates
- Design/UX, front-end programming and creation of internal sites/apps
- SEO
- Creation of several graphical html emails per day, sending campaigns to several hundred thousand subscribers
- Maintenance of corporate intranet
- Maintenance of Press and Photo sites
- Banner design/creation/implementation

Senior Web Developer, Illumina San Diego, CA August 2008-2011

- Managed all UX, designs and revisions for high volume corporate website serving the life sciences community
- Programming and design of corporate websites in asp.net and classic asp. Extended legacy systems to new standards
- Instrumental in planning, design and execution of Content Management System
- Designed and created several company microsites
- SEO
- Powerpoint design
- Created web application to update existing Salesforce.com leads
- Designed and built html emails
- Created high-impact flash demos
- Employee of the Third Quarter 2009

Web Developer, Informa Research Calabasas, CA August 10/2007-10/2008

- Designed and programmed websites in asp.net. Website accepts credit card using SSL and encrypted database orders
- SQL Server database design
- Created web order management application
- Created automated press release application
- Flash applications
- Print design
- Video editing
- Logo creation

Multimedia Developer/Web Developer, Cardinal Health San Diego, CA 2003-2007

- Designed and architected websites and applications
- Created product promotional flash applications
- Produced, directed and wrote company conference videos
- After Effects motion graphics
- Flash-based websites
- Sharepoint portal creation
- Html email campaigns
- Produced and edited corporate videos
- Print design

EDUCATION

Continuing education at UCSD Extension, UCLA Extension and San Diego CET. Classes include asp 3.0 beginning and advanced, Javascript, asp.net beginning and intermediate, Flash MX, Adobe AfterEffects

Cinema, Film Editing and Television Studies, UCLA/Los Angeles City College.

SKILLS

Axure, Sketch, Adobe XD, Invision, Adobe Photoshop, Illustrator, InDesign, Balsamiq, Angular 2+ Material, Aha!, Jira, Lean UX, User Testing, creation of personnas, WordPress, Drupal, SEO (Google Analytics), BrightEdge, .NET, SQL Server, Apache PHP, MySQL, CSS and HTML, Javascript/JQuery, XML, Flash, IIS, Dreamweaver, PHP/MySQL, FinalCut Studio

Additional information and references available upon request.