

DAVID LEVINSON

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portfolio: levsites.com

RESUME

PROFILE

Creative UX/UI problem solver and designer with solid background in all facets of web design and development.

EXPERIENCE

UX Designer, Slashdot Media. San Diego, CA August 2019 to Present (working remotely)

- UX Design of RFP enterprise sales application. Application tracks sales throughout the entire process from prospecting to running complex lead/demand generation.
- UX Design of Passport Self Service Lead Application website
- UX Design of SourceForge.net search, ecommerce payment step-by-step process
- UX Design of Slashdot.org software directory pages
- Creation of company design system/branding guidelines
- Frontend coding in CSS/SASS, html, javascript
- Creation of prototypes and motion graphics in After Effects
- Wordpress authoring and coding
- Design and coding of responsive html email templates

UX Designer, Thermo Fisher. Carlsbad, CA January 2019 to August 2019

- UX Design of thermofisher.com advanced search functionality
- UX Design of thermofisher.com product storefront pages
- UX Design of Fisher Scientific search and filtering
- Design, ideation, personas, user journey maps, and wireframing for advanced visual search concepts
- Contributor to Thermo Fisher Komodo Design System
- Authoring templates in Adobe Experience Manager

UX Designer, BizX. San Diego, CA May 2018 to December 2018

- UX Design of Client App for tracking lead generation and other digital campaigns. Also provides ability to view personal data and research lead availability and purchase predictability
- UX Design of Leads App providing clients ability to research/purchase leads
- UX Design of internal apps for assembling/packaging lead data
- React coding CSS, Git
- Logo and print design
- Email design/coding/testing

UX Designer, Millennium Health. San Diego, CA April 2017 to May 2018

- UX Design, led user testing for customer-facing and internal administration app
- Creation of detailed interactive prototypes in Invision and Axure
- Creation of internal system design website
- User interviews and testing
- Design cleanup and optimization in Angular Material using Typescript, SASS and HTML
- UX design for upgrades to legacy applications
- UX Design in Sketch, Axure, Illustrator and Photoshop for future phases of applications

Web Developer/UX Designer, Breg, Inc. Carlsbad, CA August 2011-February 2017

- UX Design for all websites and apps
- User research and testing for websites and apps
- Creation of branding standards
- Co-creator, UX Design and architecture of sales extranet.
- Programming and UX design of corporate websites in Drupal, PHP, CSS, Javascript, JQuery, Apache and MySQL
- Managed corporate website makeover and implementation in Drupal
- UX design/testing of iPhone and iPad apps
- Design and implementation of ecommerce sites
- Design, programming and implementation of several microsites
- Design and development of corporate blogs
- SEO for all corporate websites
- Html email templates and campaigns
- Creation of corporate sites for Facebook, YouTube and Vimeo

- Creation of product photo site for outside vendors and distributors
- Server/domain management of ten corporate sites

Sr. Designer/Web Developer, TaylorMade-adidas Golf Carlsbad, CA 2010-2011

- Programming and design of corporate websites
- Day to day maintenance of several corporate websites, including taylormadegolf.com, adidasgolf.com, and ashworthgolf.com
- Design and implementation of Facebook contests/updates
- Design/UX, front-end programming and creation of internal sites/apps
- SEO
- Creation of graphical html emails
- Maintenance of corporate intranet
- Maintenance of Press and Photo sites
- Banner design/creation/implementation

Senior Designer/Web Developer, Illumina San Diego, CA 2008-2010

- Managed all UX, designs and revisions for high volume corporate website serving the life sciences community
- Programming and design of corporate websites in asp.net and classic asp. Extended legacy systems to new standards
- Design and execution of Content Management System
- Designed and created several company microsities
- SEO
- Powerpoint design
- Designed and built html emails

Web Developer, Informa Research Calabasas, CA 2006-2008

- Designed and programmed websites in asp.net.
- SQL Server database design
- Created web order management application
- Print design
- Video editing

EDUCATION

Continuing education at UCSD Extension, UCLA Extension and San Diego CET. Classes include asp 3.0 beginning and advanced, Javascript, asp.net beginning and intermediate, Flash MX, Adobe AfterEffects

Cinema, Film Editing and Television Studies, UCLA/Los Angeles City College.

SKILLS

Sketch, Adobe XD, Invision, Axure, Zeplin, Abstract, Webflow, Adobe Photoshop, Illustrator, After Effects, InDesign, Balsamiq, Angular Material, Material-UI, Jira, Lean UX, User Testing, WordPress, CSS and HTML, Git, Javascript/JQuery, HTML email coding, Litmus

Additional information and references available upon request.